

PAVE System's "Display of Support" for the NUS Arts Festival 2009

What do you get when you combine an electronic music group and a contemporary Malay dance group to collaborate on an artistic work that doesn't offer solutions, but questions our motivations in "going green"? Answer: STATE OF EMERGENCY, a thought-provoking and ground-breaking performance at the NUS Arts Festival 2009 that ran between 27th Feb and 15th March 2009.

The relationship between man and the environment was cleverly explored through this contemporary Malay dance production. Combining the use of original video works by upcoming filmmaker Shaun Koh, SOE also features a brand new choreography by well-known local choreographer Osman Hamid and dancers from NUS Ilsa Tari. The original music composition is created by the NUS Electronic Music

Lab, led by music director Benjamin Ang and production tutor, Jane Lau.

And helping to multiply the visual impact on stage, literally reinforcing the urgency of the message, were 8 65" and 58" Full-HD Panasonic Professional Plasmas, courtesy of PAVE System Pte Ltd, the main distributor of such plasma displays in Singapore.

Jeffrey Lim, Managing Director of PAVE System Pte Ltd, describing this as one of his company's first serious steps in supporting the Green movement, also hosted an elegant private cocktail reception for his major clients, exclusive guests and key principals Panasonic and Kramer Electronics.

The Message from the performance was clear - Mother Earth is ailing and we are bombarded by information of her ills. We



try to be green. But what are we motivated by? Will we become lost in the myriad of messages? How are we responding to the urgent calls for action? What is **YOUR** State of Emergency?
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